

Thank you for checking out the LEARN CMS platform, and for downloading this PDF.

In the videos we covered how the LEARN CMS platform:

- 1) **Gets the details right** - you are able to have multiple courses and the URLs work just as you'd expect them to.
- 2) **Makes it easy to create different courses** that have completely different looks by setting different color schemes & by using the Revolution Slider at the top to separate your site's navigation from the course navigation — **all without having to code**
- 3) **All the elements you need** to effectively teach your information are here:
  - Video Player
  - Text blocks
  - PDF Downloads
  - Conference call scheduler
  - Points
  - Quizzes
  - Daily or weekly check-ins
- 4) The **drag & drop editor** makes it so easy to:
  - Set background colors
  - Set background images
  - Change the order of any element
  - Add new things to the page - anywhere on the page

By now you can see that LEARN CMS is the perfect balance of enough flexibility to create a course that has your brand look and feel, but without having to hire any coders.

You can see that it also has all the necessary elements to effectively deliver your content, as well as protect it - and up-sell it.